

EVENTS BROCHURE

FRAMELESS



This is a place where there are no white walls.
Where art seeps into every inch of space.
Surrounding and astounding all inside.

This is a place where art comes alive.
Where it's free to run wild. Where it knows no bounds.

This is a place where you can climb inside.
Where you'll find the space to wonder.
While you wander through each spectacular scene.

This is a place where there are no frames.
Where art's a world you can explore.
Where you get closer to art than you've ever been before.

This is Frameless.
London's most immersive arts experience. Ever.

A NEW ART MOVEMENT. IT MOVES

This Autumn, an exciting new venue opens in the heart of London. Situated opposite Marble Arch and spread across 30,000 square feet, Frameless is art, free from the confines of a frame.

With our partner FiveCurrents (the award-winning production team behind the London 2012 Olympics opening and closing ceremonies) we've created bold, large scale, immersive experiences across four different galleries that promise to make Frameless a major new visitor attraction in London.

Using innovative technology, you'll experience some of the world's greatest paintings in a way no one has done before. It's not just art you see, it's art you feel.

THE ART OF ENTERTAINING



There's an art to creating a great event and it usually begins with a great venue. At Frameless, we have a wide range of private hire options.

If it's a large-scale event, we can talk to you about exclusively hiring the whole venue.

If it's a more intimate gathering we can introduce you to our bespoke, Blank Canvas room where you can create the perfect environment to suit your event.

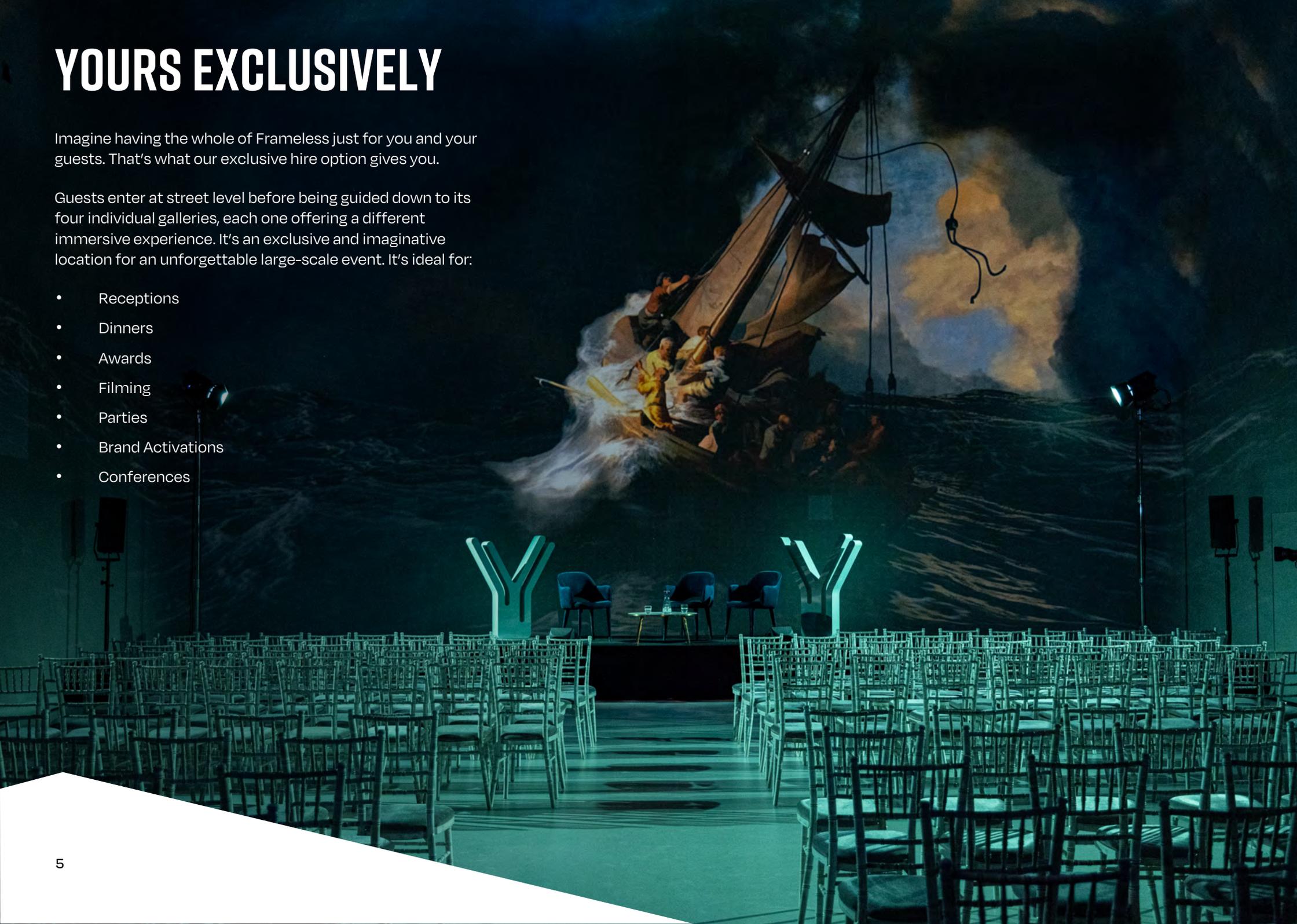
Our hospitality partner is Rhubarb Hospitality Collection. Internationally renowned and with more than 25 years' experience, they bring unrivalled flair and eye for detail to every event they manage.

YOURS EXCLUSIVELY

Imagine having the whole of Frameless just for you and your guests. That's what our exclusive hire option gives you.

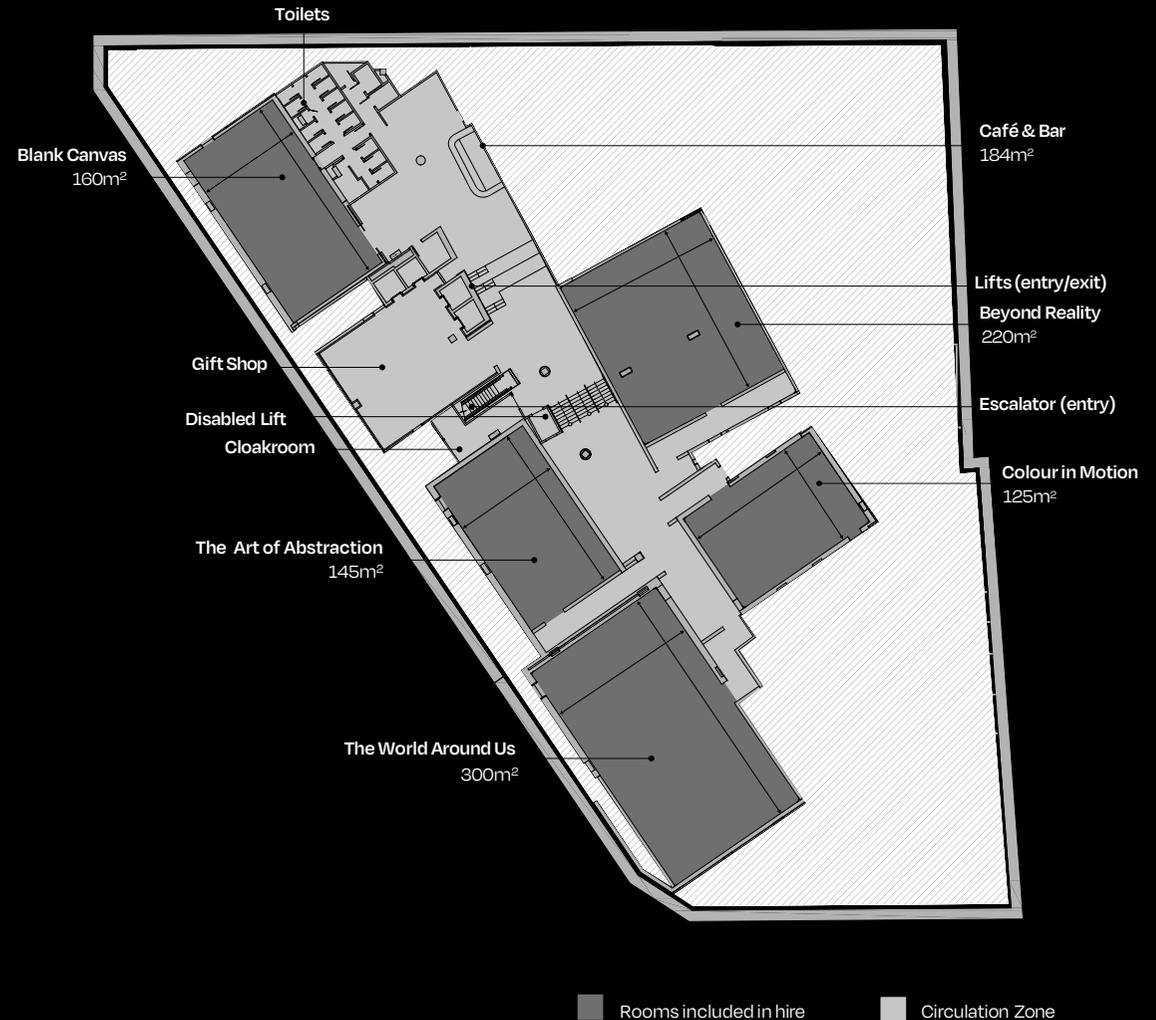
Guests enter at street level before being guided down to its four individual galleries, each one offering a different immersive experience. It's an exclusive and imaginative location for an unforgettable large-scale event. It's ideal for:

- Receptions
- Dinners
- Awards
- Filming
- Parties
- Brand Activations
- Conferences



EXCLUSIVE USE INFORMATION

- All four immersive Gallery experiences included
- Blank Canvas included with optional partitioning to facilitate smaller room configurations
- Choice of background in Blank Canvas using the immersive digital content
- Easy access to rest rooms and cloakrooms
- Electrical event panels available including access to 16 amp and 32 amp C-Form. Twin switch 13 amp sockets. Two data points (Ethercon to Cat6a)
- Ceiling rigging points in The World Around Us and Blank Canvas
- Plug in technology for presentations in The World Around Us and Blank Canvas
- Opportunity to project your own content on Gallery walls (POA)
- Event wifi and ethernet connectivity for live streaming and internet



Included in exclusive hire	Dimensions	Capacities			
		Reception	Dinner	Cabaret	Theatre
Beyond Reality	15.6m x 14m	155			
Colour in Motion	13.4m x 9.4m	100	100	72	100
The World Around Us	22.5m x 13.3m	260	260	168	260
The Art of Abstraction	15.2m x 9.4m				
Blank Canvas	17.2m x 9.2m	130	70-80	78	130
Cafe & Bar		75 covers			

BLANK CANVAS ROOM HIRE: YOUR ROOM YOUR WAY

A blank canvas is always the starting point for you to create your own thing. Which is exactly what you can do in our Blank Canvas room.

Its walls have been designed to project a choice of imagery from the main galleries but they can also be used to project something more personal, like your company messaging or logo.

Partitioning within the room is also an option to create more intimate spaces if you need them. There's access to a cloakroom, dedicated restrooms and lifts close by. It's ideal for*:

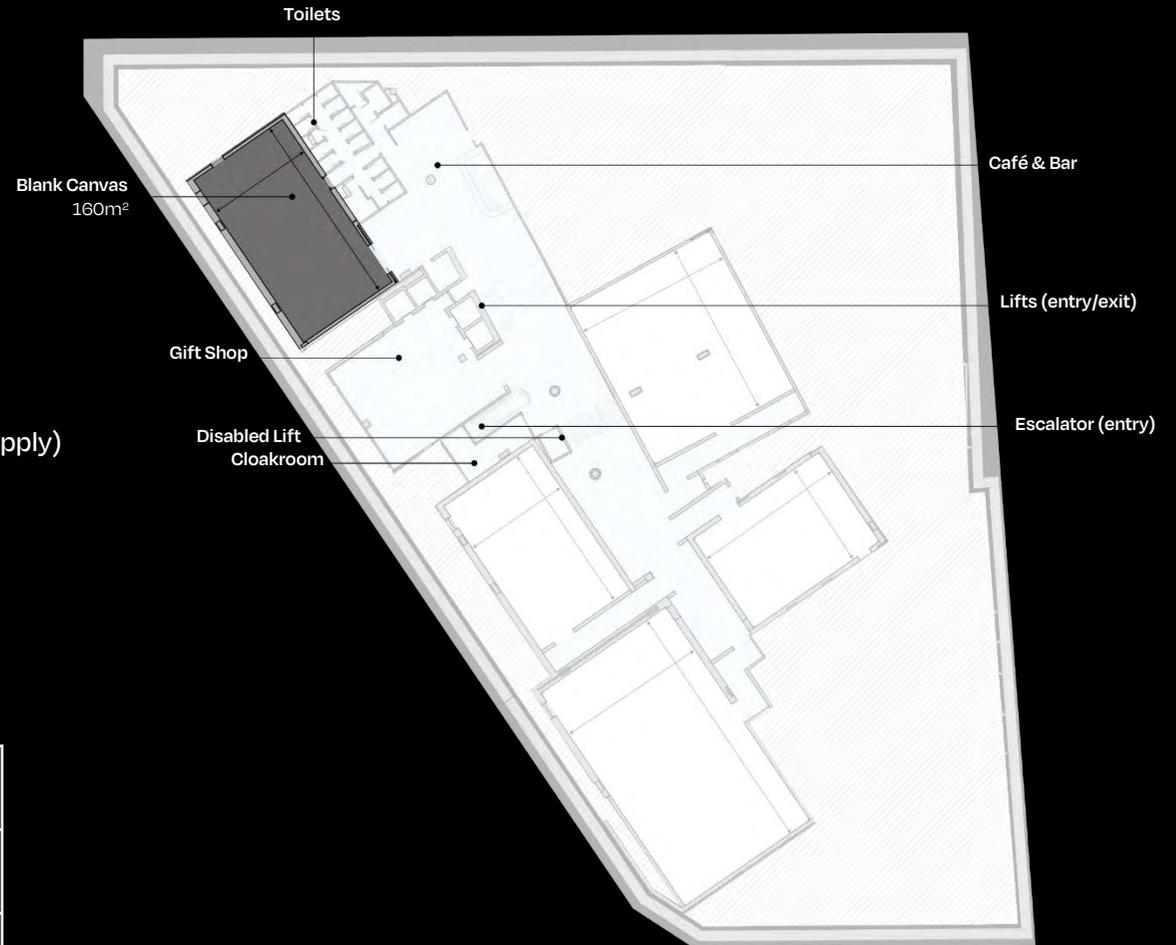
- Drink receptions
- Corporate dinners
- Breakfast meetings
- Lunches
- Board meetings
- Awards ceremonies
- Presentations
- Parties: eg birthdays
- Brand Activations
- Conferences (half day or full day)

BLANK CANVAS HIRE INFORMATION

Specification:

- ◆ 160 m²
- ◆ Ceiling height 6.3m (mezzanine 4.8m)
- ◆ Drape partitioning to facilitate smaller room requirements
- ◆ Ceiling rigging points
- ◆ Plug and play technology for presentations
- ◆ Choice of background wallpaper using the immersive digital content
- ◆ Opportunity to deliver company logo and content (content charges apply)
- ◆ Two Event panels with 3 phase, 16 & 32 amp C-Form power.
- ◆ Event wifi and ethernet connectivity for Live streaming and internet
- ◆ Audio mixing console, handheld and headset mics, connected to a 360 surround sound system
- ◆ Discounted Frameless tickets available with Blank Canvas hires

	Dimensions	Capacities			
		Reception	Dinner	Cabaret	Theatre
Blank Canvas	17.2m x 9.2m	130	70-80	78	130



SIMPLE PRICING, BETTER BUDGETTING



Events come in all shapes and sizes and so too does the price you pay. At Frameless though, we believe in keeping it clear and simple to help you budget more easily. Your quote will be based on three things:

- Venue Hire Fee – a fixed fee for your hire period
- Food and Beverage packages – priced per person
- A choice of optional enhancements such as audio-visual services and Frameless souvenir brochures for your guests

PRICING

Room	Time of Day	Hire Period - Including set up and break down	Price £ exc VAT
Exclusive hire of the entire venue	Evening	1730 to 2300	£20,000
	Daytime	Please contact us	POA
Blank Canvas	Breakfast	0700 to 1030	£750
Blank Canvas	4 hours	0800 to 1200 or 1300 to 1700 or 1100 to 1500	£1,500
Blank Canvas	Day	0900 to 1700	£2,500
Blank Canvas	Evening	1800 to 2300	£3,500

What's included?

- Private use of the space
- Security
- Cleaning
- Lectern
- Entrance to the immersive experience (for whole venue hires only)

WHAT'S ON THE MENU?

Everyone knows that great food is an essential ingredient of a great event. And few people know more about how to deliver it than our hospitality partner, Rhubarb Hospitality Collection.

Their expert teams can guide you through every step of your event journey. From advice and support at the planning stage to delivering it beautifully on the day.

For ease, you can choose from a range of packages or if you prefer, they'll help you design the right menu for you, your guests and your occasion. From classic three course dining to elegant canape receptions or even international food stalls if you've a taste for something different.

Each menu is designed to reflect both the seasons and current food trends, created with delicious quality ingredients, with a nod to the immersive nature of your surroundings..

For a selection of Frameless menu package options and prices please view our separate menu brochure.

HOSPITALITY BY
RHC.

ENHANCING THE EXPERIENCE

As well as providing a great space to stage your event, we can also offer a number of ways to enhance it. An art expert giving a short talk to your guests, for instance, or creating your own immersive experience with bespoke projections.

You could also give everyone a copy of the official souvenir brochure or the chance to buy a range of high quality merchandise exclusive to the venue.



OUR PREFERRED PARTNERS

We believe that to get the best you have to work with the best. That's why we only partner with trusted industry experts. People who know how to deliver outstanding service in this exciting venue. All, tailored to suit a range of budgets.



FRAMELESS EVENT SUPPLIERS

FLOWERS

Lavender Green

www.lavendergreen.co.uk
info@lavendergreen.co.uk
0207 127 5303

Mary Jane Vaughan

www.maryjanevaughan.co.uk
maryjane@maryjanevaughan.co.uk
0207 385 8400

Wild About

www.wildabout.co.uk
info@wildabout.co.uk
07870 775779

Titaniass Garden

www.titaniassgarden.co.uk
info@titaniassgarden.co.uk
0207 724 0187

PRODUCTION

Event Concept

www.eventconcept.co.uk
info@eventconcept.co.uk
0207 740 3988

Peachy Productions

www.peachyproductions.com
philip.french@peachyproductions.com
01483 724751

Wise Productions

www.wiseproductions.co.uk
events@wiseproductions.co.uk
0208 991 6922

Banana Split Production

www.banana-split.com
hello@banana-split.com
0208 200 1234

AUDIO VISUAL

Creative Technology

www.ct-group.com
frameless@ctlondon.com
01293 582 000

Luke Halls

www.lukehalls.com
jenny@lukehalls.com
07718 115 460

Lightfield

www.lightfield.london
info@lightfield.london
Jonny Cox
0777 599 2467

Autograph

www.autograph-events.co.uk
adamb@autograph.co.uk
0203 865 2368

ENTERTAINMENT

ALR Music

www.alrmusic.co.uk
alex@alrmusic.co.uk
0203 732 0232

Private Drama

www.privatedramaevents.com
adam@privatedrama.com
0208 749 0987

Sternberg Clarke

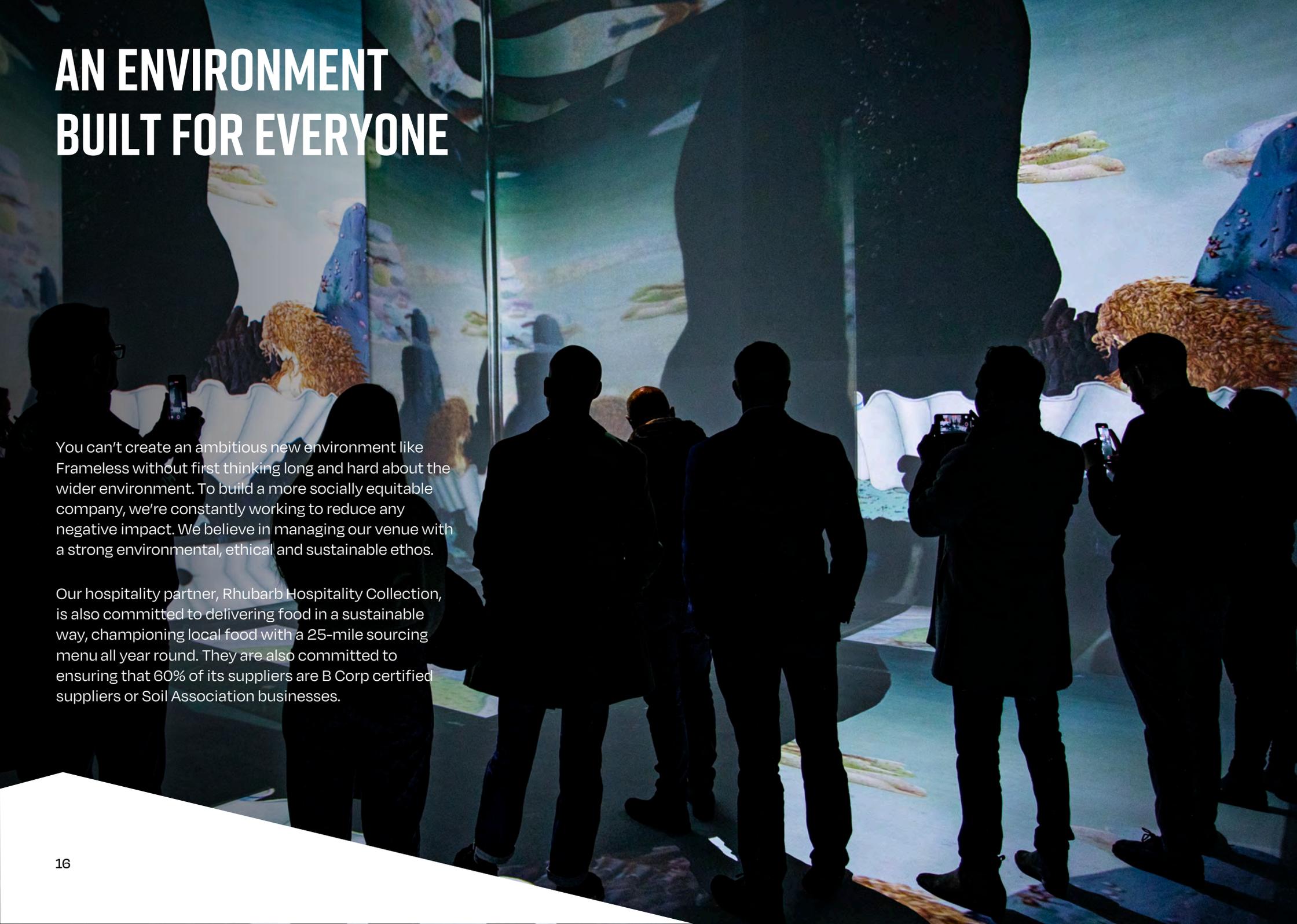
www.sternbergclarke.co.uk
Adam@sternbergclarke.co.uk
0208 877 1102

OTHER SERVICES

Artscapes UK Ltd

www.artscapesuk.com
office@artscapesuk.com
0203 948 1895

AN ENVIRONMENT BUILT FOR EVERYONE



You can't create an ambitious new environment like Frameless without first thinking long and hard about the wider environment. To build a more socially equitable company, we're constantly working to reduce any negative impact. We believe in managing our venue with a strong environmental, ethical and sustainable ethos.

Our hospitality partner, Rhubarb Hospitality Collection, is also committed to delivering food in a sustainable way, championing local food with a 25-mile sourcing menu all year round. They are also committed to ensuring that 60% of its suppliers are B Corp certified suppliers or Soil Association businesses.

LOCATION

Frameless,
6 Marble Arch,
London, W1H 7AP



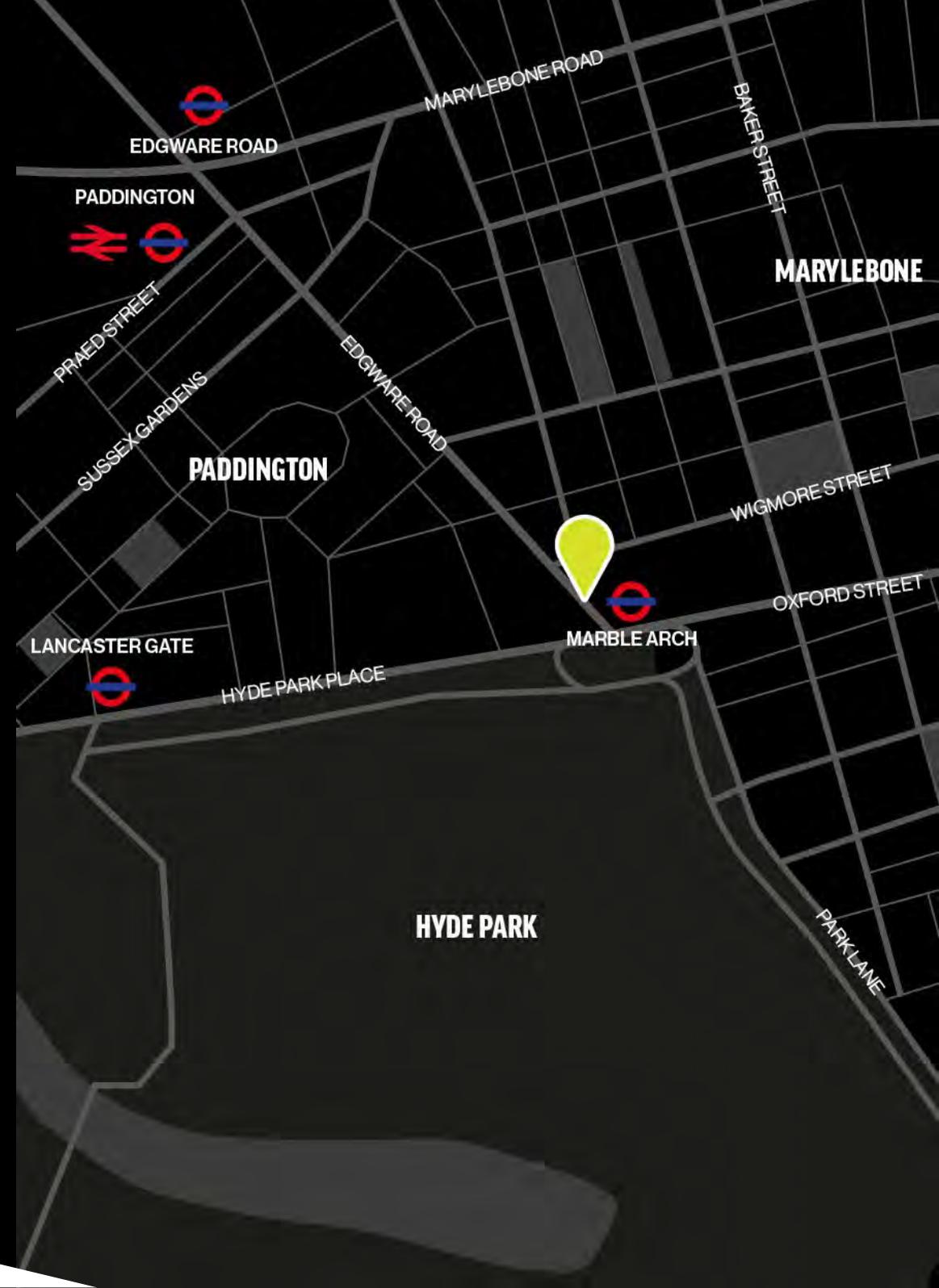
Walking time from the following Underground stations

	Time
Marble Arch	2 mins
Bond Street	10 mins
Edgware Road	12 mins
Lancaster Gate	15 mins
Marylebone	15 mins
Baker Street	16 mins
Paddington	17 mins



Travel time from the following mainline stations

	Time
Victoria	14 mins
Marylebone	15 mins
Waterloo	16 mins
Kings Cross	20 mins
London Bridge	22 mins
Canary Wharf	25 mins



OUR INVITATION TO YOU

Thank you for taking the time to consider Frameless for your next event. We'd be delighted to help you create an unforgettable experience. All we need is an invitation.

Contact us at
events@frameless.com

FRAMELESS