

*Miss Jones*

THE CORPORATE INSIDER

# MEMBERSHIP BUSINESS CASE



[www.missjonespa.com](http://www.missjonespa.com)

Dear [Employer],

As you may be aware, I am currently a member of Miss Jones - A professional Association for Assistants and Event Bookers. I would like to seek approval to take advantage of the Miss Jones [Insert membership type here] at the small cost of ... a year to not only benefit myself but also this company.

### **About Miss Jones:**

Miss Jones is a global network of 23,000 members across multiple industries. From media to finance, the members work at executive level or above and are often the gatekeeper for all internal bookings. Miss Jones provide a one stop shop for recommendations at top venues, restaurants, bars and clubs, professional development, networking opportunities and introductions to relevant suppliers for some of the most successful business men/women in the City.

The Miss Jones yearly membership entails:

- Monthly Professional and Personal Development to enhance growth
- Weekly Live Webinars based on a variety of Personal Development Topics
- Discounted Training including CPD accredited courses
- Regular Face to Face Networking Opportunities with like minded individuals
- Access to Direct Contacts for Venues & Suppliers
- Last Minute Concierge Services or Requests including Tickets, Last Minute Tables or help with any issues
- Venue & Supplier Showcases to establish personal relationships with potential clients
- Weekly Events which occur after work hours
- Major Discounts including Gifting, Printing, Venues and more
- Miss Jones negotiates better prices through personal relationships with their Venues & Suppliers
- Free Venue Finding Services at The Best Venues
- Wellness Events for personal wellbeing and ways to implement into their companies
- Access to Online forum with other like minded individuals if they need help with a difficult task
- Assisting with all Business Travel Requests

## Professional Development

Miss Jones hold a monthly Professional Development Series for Positive Practical Steps to improve Professional Development. One evening a month, I will be able to listen to different speakers to gain an insight on how to value and manage my time and personal development effectively throughout my career. These sessions are always after work hours so won't interfere with work. Miss Jones also has access and discounts to training and development courses including CPD Accredited courses to help develop and enhance my Professional Development. There are also a number of Live Webinars and recordings of topics which will support me in my role and also how to manage my workload more effectively etc.

## Networking

This allows me to meet like-minded individuals as well as gain the knowledge and contacts for venues and restaurants across London which will help to benefit me in my career.

## Little Black Book

The Miss Jones Little Black Book - a directory for venues in London enables me to gain the most suitable contact for venue booking and last minute reservations. They have a personal relationship with most venues across the city which enables them to negotiate better prices when booking events which can save the company money. This membership will not only help me do my job better by exposing me to new ideas and best practices, introducing me to industry experts, and expanding my professional horizons. I will also be networking with industry experts and growing my Little Black Book of contacts all who I am very interested in meeting and learning from to expand my skill set.

Membership fees are much lower than those for most PA Clubs of this calibre and there is so much included in this membership. If you give me the go-ahead—and I sincerely hope you will—you can expect me to return to the office with plenty of new venue ideas and contacts I can put to work right away.

Please let me know if you would like additional information, or visit Miss Jones [www.missjonespa.com](http://www.missjonespa.com).

Kind regards,

[Your Name]